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Reconfiguring Memory Studies as Event Studies

This paper poses a challenge to the project of memory studies and collective memory, inasmuch as such studies make unwarranted assumptions about event life spans and the dialectic of flow and form in the shaping of events. Assessing the nature and capacities of the forms in which events live and through which they move is an alternative and, I would argue, more fruitful way of understanding the relationships between events, memory and social and cultural mediations. As such, the paper maintains that events behave like both particles and waves and thus require sociological analysis that is sensitive to both movement and form. The analytical framework of 'Political Semiosis' is proposed as a mechanism capable of analyzing event formation, mobility, and deformation and thus presents an alternative to the frame of memory.

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