FOR IMMEDIATE RELEASE

CARTOONING JEWISH NEW YORK

NEW BRUNSWICK/PISCATAWAY, N.J. – Robert Mankoff, cartoon editor at *The New Yorker*, and Eddy Portnoy, an expert on cartoons in the Yiddish press, will discuss how cartoons capture the essence of key moments and events, and present images that reflect the broad notion of “Jewish New York”.

The Abram Matlofsky Memorial Program funded by the Karma Foundation is scheduled on Thursday, April 7 at 7:30 p.m. at the Cook Campus Center, 59 Biel Road, New Brunswick. Sponsored by the Allen and Joan Bildner Center for the Study of Jewish Life at Rutgers University, the talk is free and open to the public. Advance registration is requested by contacting csjlrsvp@rci.rutgers.edu or 732-932-2033.


Eddy Portnoy, Yiddish language and literature instructor at Rutgers University, received his Ph.D. from the Jewish Theological Seminary, writing his dissertation on cartoons of the Yiddish press. His articles on Jewish popular culture phenomena appear in *Tablet Magazine, The Drama Review, Polin*, and *The International Journal of Comic Art*. In addition to speaking on Jewish popular culture throughout Europe and North America, Portnoy has consulted on museum exhibits at the Museum of the City of New York, Musée d'art et d'histoire du judaïsme in Paris, and the Joods Historisch Museum in Amsterdam.
For more information on the Bildner Center’s programs, visit jewishstudies.rutgers.edu. The Allen and Joan Bildner Center for the Study of Jewish Life connects the university with the community through public lectures, symposia, Jewish communal initiatives, cultural events, and teacher training.