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FOR IMMEDIATE RELEASE

**EVANGELICALS, JEWS, ISRAEL, AND THE MESSIANIC TIMES:
Public Lecture at Rutgers on April 9th**

NEW BRUNSWICK/PISCATAWAY, N.J. – The unprecedented relationship between evangelical Christians and Jews will be explored by Professor Yaakov Ariel, professor of religious studies at the University of North Carolina at Chapel Hill. Ariel will address the roots of evangelical interest in the Jews and Israel, as well as the reaction of non-evangelical Christians and Moslems. Ariel will draw on research from his new book, *An Unusual Relationship: Evangelical Christians and Jews*, forthcoming in June 2013 from New York University Press.

The Toby and Herbert Stolzer Endowed Program will be held on Tuesday, April 9, at 7:30 pm at the Douglass Campus Center, 100 George Street, in New Brunswick. The talk is sponsored by the Allen and Joan Bildner Center for the Study of Jewish Life at Rutgers University, and it is free and open to the public. Advance registration is requested by contacting csjlrsvp@rci.rutgers.edu or 732-932-2033. Free parking is available. For more information, visit BildnerCenter.rutgers.edu.

Yaakov Ariel has published numerous articles and books on evangelical Christianity and its attitudes toward the Jewish people and the Holy Land, and on Christian-Jewish relations in the 19th and 20th centuries. His book, *Evangelizing the Chosen People: Missions to the Jews in America, 1880 – 2000* (University of North Carolina Press, 2000), was awarded the Albert C. Outler prize by the American Society of Church History.

The Allen and Joan Bildner Center for the Study of Jewish Life connects the university with the community through public lectures, symposia, Jewish communal initiatives, cultural events, and teacher training.