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FOR IMMEDIATE RELEASE

### **CARTOONING JEWISH NEW YORK**

NEW BRUNSWICK/PISCATAWAY, N.J. – Robert Mankoff, cartoon editor at *The New Yorker*, and Eddy Portnoy, an expert on cartoons in the Yiddish press, will discuss how cartoons capture the essence of key moments and events, and present images that reflect the broad notion of “Jewish New York”.

The Abram Matlofsky Memorial Program funded by the Karma Foundation is scheduled on Thursday, April 7 at 7:30 p.m. at the Cook Campus Center, 59 Biel Road, New Brunswick. Sponsored by the Allen and Joan Bildner Center for the Study of Jewish Life at Rutgers University, the talk is free and open to the public. Advance registration is requested by contacting csjlsvp@rci.rutgers.edu or 732-932-2033.

More than eight hundred of Robert Mankoff’s cartoons have been published in *The New Yorker* in the past thirty years. He is the author of the book *The Naked Cartoonist: A New Way to Enhance Your Creativity* (2002), about the creative process behind developing magazine-style cartoons. He has also edited dozens of cartoon books and published four of his own. Notably, he edited *The Complete Cartoons of The New Yorker* (2004) the best-selling coffee-table book, featuring all 68,647 cartoons ever published in *The New Yorker* since its debut in 1925.

Eddy Portnoy, Yiddish language and literature instructor at Rutgers University, received his Ph.D. from the Jewish Theological Seminary, writing his dissertation on cartoons of the Yiddish press. His articles on Jewish popular culture phenomena appear in *Tablet Magazine*, *The Drama Review*, *Polin*, and *The International Journal of Comic Art*. In addition to speaking on Jewish popular culture throughout Europe and North America, Portnoy has consulted on museum exhibits at the Museum of the City of New York, Musée d'art et d'histoire du judaïsme in Paris, and the Joods Historisch Museum in Amsterdam.



For more information on the Bildner Center's programs, visit [jewishstudies.rutgers.edu](http://jewishstudies.rutgers.edu). The Allen and Joan Bildner Center for the Study of Jewish Life connects the university with the community through public lectures, symposia, Jewish communal initiatives, cultural events, and teacher training.