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**Fiddler's Fortunes: The Mighty Afterlife of a Broadway Musical:  
Lecture at Rutgers on March 12**

NEW BRUNSWICK/PISCATAWAY, N.J. – Since its blockbuster debut in 1964, *Fiddler on the Roof* has been seized for an astonishing range of cultural purposes. The remarkable power of this beloved musical and its influence on popular culture and religion will be discussed by Alisa Solomon, journalism scholar, writer, and theater critic. Solomon will draw on her acclaimed new book *Wonder of Wonders: A Cultural History of Fiddler on the Roof* in examining “Fiddler’s” place in world culture.

The lecture is free and open to the public, and it will take place on March 12 at 7:30 p.m. in the Douglass Campus Center, 100 George Street in New Brunswick. Free parking is available behind the Campus Center. (For GPS search, use “57 Lipman Drive.”) Advance registration is requested by contacting csjlrsvp@rci.rutgers.edu or 848-932-2033. Sponsored by the Allen and Joan Bildner Center for the Study of Jewish Life at Rutgers University, the lecture is the Abram Matlofsky Memorial Program funded by the Karma Foundation.

Solomon directs the Arts & Culture concentration in the M.A. program at Columbia University’s Journalism School. In addition to contributing to *The Nation*, *The Forward*, *The New York Times*, and other publications, she was on staff at *The Village Voice* for 21 years, where she was a regular theater critic and cultural and political reporter. She has also contributed theater commentaries to WNYC radio and has served as a contributor to the weekly program “Beyond the Pale: Radical Jewish Culture and Politics” (WBAD). Solomon's books include *Re-Dressing the Canon: Essays on Theater and Gender*, which won the George Jean Nathan Award for Dramatic Criticism.

The Allen and Joan Bildner Center for the Study of Jewish Life connects the university with the community through public lectures, symposia, Jewish communal initiatives, cultural events, and teacher training.